



**FOR IMMEDIATE RELEASE**

**Lee County Visitor & Convention Bureau**

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**New member appointed to Lee County Tourist Development Council**

**LEE COUNTY, FL** - The Lee County Board of County Commissioners (BOCC) named Brian Kramer as the latest member of the Lee County Tourist Development Council (TDC).

As general manager of the Hyatt Regency Coconut Point Resort & Spa in Bonita Springs, Kramer is responsible for all operations of the resort. His 26 year career with Hyatt spans managing hotels in New York City, Washington D.C., Boston, Connecticut, and Maryland. Five years ago, Kramer was the opening general manager of the Hyatt Regency Clearwater Beach Resort & Spa where he won many accolades, including General Manager of the Year for Hyatt Hotels and Resorts and Tourism Person of the Year from the Clearwater Regional Chamber of Commerce.

Originally from New York, Kramer serves on the board of directors of the Bonita Springs Chamber of Commerce, the Lee County Hotel Association, and the Florida Restaurant and Lodging Association of Southwest Florida. In addition, he sits on the directors council of FGCU's School of Resort and Hospitality Management.

Kramer will serve as an ex-officio member representing the Lee County Hotel Association. He replaces Jeff Webb on the TDC.

The nine-member TDC was established by the BOCC in 1983 to increase tourism to Lee County.

For more information about the TDC, visit [www.leevcb.com](http://www.leevcb.com).

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**Editor's Note:** Headshot available upon request.