

FOR IMMEDIATE RELEASE

Lee County Visitor & Convention Bureau

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**Lee County Superior Small Lodging Properties:
Because bigger doesn't mean better**

LEE COUNTY, FL - The Florida Superior Small Lodging Association (SSLA) recently announced 14 Lee County hoteliers have successfully qualified for the distinguished SSLA designation. The SSLA certification is a statewide hospitality recognition program.

In addition, 10 of the 14 total SSL properties inspected by the Property Review Program (PRP) qualified to receive the coveted Donal A. Dermody White Glove Award for best practices in housekeeping. Properties must receive a score of 100 percent for all components of the housekeeping inspection to be eligible to receive the White Glove Award.

All 125 statewide members of SSL automatically become members of the Florida Restaurant & Lodging Association (FRLA). Additionally, members with restaurants also become members of the National Restaurant Association (NRA).

Superior Small Lodging Program

Eligibility for participation in the Lee County SSL program is restricted to accommodations with 75 room units or less. Properties must hold a valid hotel, motel, inn or bed and breakfast license and pay all applicable state and local taxes related to the operations of an accommodation.

The SSLA inspection program and designation is designed to provide travelers with an easily identifiable symbol to demonstrate that the accommodation is clean, safe and a well managed small lodging.

The passing grade for an unexpected inspection in the program is 82 percent and is based on a comprehensive review of six different property attributes: registration/operations/public places, guest accommodations, bathrooms, bathroom supplies, kitchens, and property exterior.

Lee County properties recognized by the SSL hospitality recognition program include:

Bokeelia, Cape Coral, Fort Myers & St. James City

Casa Loma Motel

Legacy Harbour Hotel & Suites – White Glove Award

Tarpon Lodge – White Glove Award

Two Fish Inn – White Glove Award

Fort Myers Beach

Beach Shell Inn – White Glove Award

Gulf Breeze Condos – White Glove Award

Manatee Bay Inn – White Glove Award
Matanzas Inn
Silver Sands Villas – White Glove Award

Sanibel & Captiva islands

Gulf Breeze Cottages
Mitchell’s Sand Castles – White Glove Award
Shalimar Cottages – White Glove Award
Signal Inn
Waterside Inn – White Glove Award

For more information on the Superior Small Lodging program, contact Nancy MacPhee, program manager, Lee County Visitor & Convention Bureau at (239) 338-3500. For destination information, visit www.fortmyers-sanibel.com.

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EDITOR’S NOTE: The Beaches of Fort Myers & Sanibel in southwest Florida includes: Sanibel Island, Captiva Island, Fort Myers Beach, Fort Myers, Bonita Springs, Estero, Cape Coral, Pine Island, Boca Grande & Outer islands, North Fort Myers, Lehigh Acres.