

Lee County Board Of County Commissioners
Agenda Item Summary

Blue Sheet No. **20040268**

1. REQUESTED MOTION:

ACTION REQUESTED:

Present Waterman Broadcasting PSA Appreciation Resolution.

WHY ACTION IS NECESSARY:

WHAT ACTION ACCOMPLISHES:

2. DEPARTMENTAL CATEGORY: 3

COMMISSION DISTRICT: CW

9:30 #2

3. MEETING DATE:

03-23-2004

4. AGENDA:

- CONSENT
- ADMINISTRATIVE
- APPEALS
- PUBLIC
- WALK ON
- TIME REQUIRED:

5. REQUIREMENT/PURPOSE:
(Specify)

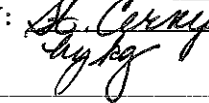
- STATUTE
- ORDINANCE
- ADMIN. CODE
- OTHER

6. REQUESTOR OF INFORMATION:

A. COMMISSIONER Commissioner St. Cerny

B. DEPARTMENT County Commission

C. DIVISION _____

BY: 

7. BACKGROUND:

8. MANAGEMENT RECOMMENDATIONS:

9. RECOMMENDED APPROVAL:

A Department Director	B Purchasing or Contracts	C Human Resources	D Other	E County Attorney	F Budget Services				G County Manager
					OA	OM	Risk	GC	
N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

10. COMMISSION ACTION:

- APPROVED
- DENIED
- DEFERRED
- OTHER



LEE COUNTY
SOUTHWEST FLORIDA

The Board of County Commissioners

RESOLUTION

Whereas: The challenges faced by the community related to Animal Services are complex issues ranging from the need to end the plight of homeless and unwanted pets to the need for enforcement and investigation to the need for a better education of the public; and

Whereas: Public and private partnerships play a critical role in our community and have allowed Lee County Animal Services to move into a new era of industry leadership and recognition; and

Whereas: Nowhere has a public – private partnership been so dramatic as the generous contributions of Waterman Broadcasting through the efforts of Samantha & Jim Syoen, Todd Davis and Peter Iberseder whose Public Service Announcements for Lee County Animal Services have generated tremendous attention for the shelter and the animals needing to find good homes; and

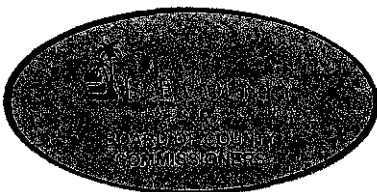
Whereas: Lee County is extremely fortunate to have individuals willing to go out of the way to dedicate their personal time and skills to produce these masterful PSAs and to have a community partner like Waterman Broadcasting supporting their efforts and donating air-time throughout the day to deliver the message; and

Whereas: Lee County Animal Services would never have been able to contemplate such a unique and successful campaign without the overwhelming charity of Peter Iberseder, Todd Davis, Jim Syoen, Samantha Syoen and Waterman Broadcasting.

NOW, THEREFORE BE IT RESOLVED THAT THE Board of County Commissioners of Lee County, Florida recognizes the tremendous community efforts of the employees and management of Waterman Broadcasting for their commitment to the betterment of the quality of life in Lee County by assisting Animal Services in delivering a positive message about the shelter and its animals to the public through these wonderful Public Service Announcements.

Duly Executed this 23rd day of March 2004

**BOARD OF COUNTY COMMISSIONERS
LEE COUNTY, FLORIDA**



Chairman