

**Lee County Board Of County Commissioners
Agenda Item Summary**

Blue Sheet No. 20041559

1. REQUESTED MOTION:

ACTION REQUESTED: Approve waiving of the formal process for BW-05-04 for Assistance with Army Corp and South Florida Water Management District (SFWMD), for Lee County Visitor & Convention Bureau, to Marlowe & Company, in the amount of \$63,600.00 for 1 full year of service. Further authorize Chairman to execute the Service Provider Agreement upon receipt.

WHY ACTION IS NECESSARY: Board approval is required.

WHAT ACTION ACCOMPLISHES: Provides for a continuation of lobbying services with an experienced consultant in Washington that specializes in Army Corps projects.

2. DEPARTMENTAL CATEGORY:

1. County Administration
COMMISSION DISTRICT #: All

AIA

3. MEETING DATE:

12-14-2004

4. AGENDA:

CONSENT
 ADMINISTRATIVE
APPEALS
PUBLIC
WALK ON
TIME REQUIRED:

5. REQUIREMENT/PURPOSE:
(Specify)

STATUTE
ORDINANCE
 ADMIN. CODE AC-4-4
OTHER

6. REQUESTOR OF INFORMATION:

A. COMMISSIONER
B. DEPARTMENT Visitor & Convention
C. DIVISION *DA*
BY: D.T. Minich, Director

7. BACKGROUND:

Lee County has utilized the services of Marlowe & Company since 1997 for federal lobbying related specifically to beach renourishment funding. When the Tourist Development Council decided to take a more active role in water resource management (as it relates to Lake Okeechobee), the County wanted a consultant that had a solid background in working with the agency that has oversight of the Lake Okeechobee – the Army Corps. Marlowe & Company is the only firm in Washington to specialize in Army Corps projects.

VCB has been utilizing the services of Marlowe & Company for the past 6 months to help develop an approach that would give us the best opportunity to make an impact. In order to continue this effort it will be in the best interest of Lee County to make a full year commitment to using the unique services of Marlowe & Company as we seek a stronger voice in Washington with regard to the management of Lake Okeechobee. We do not want to lose the valuable ground gained in the last few months, and request that a bid waiver be granted in order to proceed.

Funds are available in Account # ~~HB5520317400.503490~~
Attachment 1. Justification Memo # *HB5520117400.503490*

8. MANAGEMENT RECOMMENDATIONS:

9. RECOMMENDED APPROVAL:

A Department Director	B Purchasing or Contracts	C Human Resources	D Other	E County Attorney	F Budget Services			G County Manager
					OM	Risk	GC	
<i>DA</i> 11-22-04	<i>DA</i> 11/22			<i>DA</i> 11/23/04	<i>DA</i> 11/23/04	<i>DA</i> 11/23/04	<i>DA</i> 11/23/04	<i>DA</i>

10. COMMISSION ACTION:

APPROVED

DENIED

DEFERRED

OTHER

Rec. by CoAtty
Date: *11/23/04*
Time: *2:55*
Forwarded To:
Admin 11/23/04

RECEIVED BY
COUNTY ADMIN: *DA*
11-23-04
3:25
COUNTY ADMIN
FORWARDED TO: *DA*
11-23-04
SPM

MEMORANDUM

TO: Cindy Logan

FROM: D.T. Minich, CDME

DATE: October 14, 2004

RE: Request for Bid Waiver – Howard Marlowe & Company

Lee County has utilized the services of Marlowe & Company since 1997 for federal lobbying related specifically to beach renourishment funding. This relationship included working with Congress and the Army Corps of Engineers.

When the Tourist Development Council decided to take a much more active role in water resource management as it relates to Lake Okeechobee, the County wanted a consultant that had a solid background in working with the agency that has oversight of the Lake Okeechobee – the Army Corps. Marlowe & Company is the only firm in Washington to specialize in Army Corps projects, thus the VCB sought their input to help develop an approach that would give us the best opportunity to make an impact.

This summer, Marlowe & Company has assisted the County by doing the following items:

- Acquainted the County's congressional delegation with the Lake Okeechobee resource management issues facing the County
- Drafted a letter from Representative Porter Goss to the Corps of Engineers expressing concerns about extended delays in completing the Southwest Florida Feasibility Study as well as delays and substantive concerns with plans for the C-43 Reservoir. This letter was sent on September 15, 2004.
- Held meetings with the Corps of Engineers and the South Florida Water Management District to begin a discussion of these issues.

We feel it is in the best interest of Lee County to make a full year commitment to using the unique services of Marlowe & Company as we seek a stronger voice in Washington with regard to the management of Lake Okeechobee. We do not want to lose the valuable ground gained in the last few months, and ask that a bid waiver be granted in order to proceed.

The estimated cost of this contract for a full year will be \$63,600.

MEMORANDUM

TO: Andrea Fraser
County Attorney's Office

FROM: Tamara Pigott *twp*
VCB

DATE: November 23, 2004

RE: Blue Sheets #20041559 and #20041587

2004 NOV 23 PM 2:50
RECEIVED BY
LEE CO. ATTORNEY

Attached for your review are Blue Sheets #20041559 and #20041587 requesting bid waivers for the lobbying services of Marlowe & Company and the consulting services of LLW Consultants, as prepared by Cindy Logan. It is my understanding that Cindy has asked that these be on the BoCC agenda for December 7, 2004.

If you have any questions, I can be reached at 338-3500.

Thank you.