

# CARRY OVER # 2

Lee County Board Of County Commissioners

Blue Sheet No. 20051420

## Agenda Item Summary

**1. ACTION REQUESTED/PURPOSE:** Approve waiving of the formal process for BW-05-15 for Assistance with Army Corp, for Lee County Visitor & Convention Bureau and Lee County Natural Resources, to Marlowe & Company, in the amount of \$97,200 (FY 2005-2006), \$99,000.00 (FY 2006-2007 and \$100,800.00 (FY 2007-2008), with a contract term of October 1, 2005-September 30, 2006 (Year 1), October 1, 2006-September 30, 2007 (Year 2) and October 1, 2007-September 30, 2008 (Year 3). Further authorize Chairman to execute the Service Provider Agreement upon receipt.

**2. WHAT ACTION ACCOMPLISHES:** Provides for a continuation of lobbying services with an experienced consultant in Washington that specializes in Army Corps projects.

**3. MANAGEMENT RECOMMENDATION:** Staff Recommend Approval.

**4. Departmental Category:** 1.

CO # 2

**5. Meeting Date:** 11-8-2005

**6. Agenda:**  
 Consent  
 Administrative  
 Appeals  
 Public  
 Walk-On

**7. Requirement/Purpose: (specify)**  
 Statute  
 Ordinance  
 Admin. Code AC-44  
 Other

**8. Request Initiated:**  
 Commissioner \_\_\_\_\_  
 Department VCB  
 Division *[Signature]*  
 By: D.T. Minich, Director

**9. Background:**

The proposed contract will cover the lobbying efforts related to both water resource management and beach nourishment.

The County has utilized the services of Marlowe & Company since 1997 for federal lobbying related specifically to beach nourishment funding. When the Tourist Development Council decided to take a more active role in water resource management (as it relates to Lake Okeechobee), the County wanted a consultant that had a solid background in working with the agency that has oversight of the Lake Okeechobee – the Army Corps. Marlowe & Company is the only firm in Washington to specialize in Army Corps projects. VCB has been utilizing the services of Marlowe & Company with regard to water resource issues for the past 18 months. We do not want to lose the valuable ground gained, and request that a bid waiver be granted in order to proceed.

We are therefore requesting approval to waive the formal process and continue services with Marlowe & Company for the next three years (October 1, 2005 – September 30, 2008).

Funds will be made available in accounts HB5520117400.503490 and 20068630101.503190

Attachment 1. Justification Memo

**10. Review for Scheduling:**

Department Director	Purchasing or Contracts	Human Resources	Other	County Attorney	Budget Services				County Manager/P.W. Director
					Analyst	Risk	Grants	Mgr.	
<i>[Signature]</i>	<i>[Signature]</i>	N/A		<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i> 11/3/05

**11. Commission Action:**

- Approved
- Deferred
- Denied
- Other

RECEIVED BY COUNTY ADMIN: *[Signature]*

11-1-05

4 pm

COUNTY ADMIN FORWARDED TO: *[Signature]*

11-3-05

4:45 PM

Rec. by CoAtty

Date: 11/05

Time: 3:26 pm

Forwarded To: Co. Mgr. 11-1-05

**Lee County Board Of County Commissioners  
Agenda Item Summary**

**Blue Sheet No. 20051420**

1. ACTION REQUESTED/PURPOSE: Approve waiving of the formal process for BW-05-15 for Assistance with Army Corp and South Florida Water Management District (SFWMD), for Lee County Visitor & Convention Bureau, to Marlowe & Company, in the amount of \$97,200 (FY 2005-2006), \$99,000.00 (FY 2006-2007 and \$100,800.00 (FY 2007-2008), with a contract term of October 1, 2005-September 30, 2006 (Year 1), October 1, 2006-September 30, 2007 (Year 2) and October 1, 2007-September 30, 2008 (Year 3). Further authorize Chairman to execute the Service Provider Agreement upon receipt.

2. WHAT ACTION ACCOMPLISHES: Provides for a continuation of lobbying services with an experienced consultant in Washington that specializes in Army Corps projects.

3. MANAGEMENT RECOMMENDATION: Staff I

4. Departmental Category: 1.

6. Agenda:	7. Requirement/Purpose
<input type="checkbox"/> Consent	<input type="checkbox"/> Statute
<input checked="" type="checkbox"/> Administrative	<input type="checkbox"/> Ordinance
<input type="checkbox"/> Appeals	<input checked="" type="checkbox"/> Admin. Code
<input type="checkbox"/> Public	<input type="checkbox"/> Other
<input type="checkbox"/> Walk-On	

*This is Old B.S. Hold for wording*

VCB  
Director

9. Background:

Lee County has utilized the services of Marlowe & Co to beach renourishment funding. When the Tourist Dev water resource management (as it background in working with the a Company is the only firm in Wash

*Waiting back for regarding new Blue Sheet or carry over, use this back up. New Blue sheet is coming.*

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Attachment 1. Justification Mem.

10. Review for Scheduling:

Department Director	Purchasing or Contracts	Human Resources	Other	County Attorney	Budget Services	County Manager/P.W. Director
<i>DM</i>	<i>[Signature]</i>	N/A		<i>[Signature]</i>	Analyst Risk Grants Mgr. <i>10/11/05</i>	<i>[Signature]</i> 10-13-05

11. Commission Action:

- Approved *to 11-8-05 as per Recap*
- Deferred
- Denied
- Other

RECEIVED BY  
COUNTY ADMIN.  
10/10/05  
3:35  
COUNTY ADMIN  
FORWARDED TO:  
TO 3:35

Rec. by CoAtty  
Date: 10/10/05  
Time: 11:55 AM  
Forwarded To:  
Admin. 10/10/05

**From:** Pigott, Tamara W.  
**To:** DeSalvo, Richard A.  
**Date:** 10/21/05 5:46PM  
**Subject:** 10/25 Administrative Agenda Item 1B -- Blue Sheet #20051420

I am sure Cindy Logan has contacted you by now, but I thought I would follow-up just to make sure this item gets pulled.

The blue sheet had some information missing, has been redone and will now need the appropriate signatures before it is rescheduled.

If you need any additional information, please do not hesitate to contact me.

Thank you,

Tamara Pigott  
Beach & Shoreline Project Manager

Lee County Visitor & Convention Bureau  
12800 University Drive, Suite 550  
Fort Myers, FL 33907  
Phone: 239.338.3500 or 800.237.6444  
Fax: 239.334.1106  
Email: [tpigott@leegov.com](mailto:tpigott@leegov.com)

*Pulled and on  
Recap for 10-25-*

20051420




LEE COUNTY  
RECEIVED

05 SEP 14 PM 1:39

COMM DEV/PUB WKS CNTR  
FOURTH FLOOR

**MEMORANDUM**

**TO:** Cindy Logan

**FROM:** D.T. Minich, CDME 

**DATE:** September 13, 2005

**RE:** Request for Bid Waiver – Marlowe & Company

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Lee County has utilized the services of Marlowe & Company since 1997 for federal lobbying related specifically to the County's federal beach nourishment projects. This relationship includes working most often with Congress and the U.S. Army Corps of Engineers.

Nearly 18 months ago, the Tourist Development Council took a much more active role in water resource management as it relates to Lake Okeechobee and the fresh water that enters our system as a result of Lake Okeechobee management. Marlowe & Company is the only firm in Washington to specialize in Army Corps projects, thus the VCB sought their input to help develop an approach that would give us the best opportunity to make an impact.

This past year, Marlowe & Company has assisted the County by:

- Ensuring a close working relationship with the County's Congressional delegation, including Representative Connie Mack and Senators Bill Nelson and Mel Martinez, and previously Representative Porter Goss and Senator Bob Graham as well. This has included frequent contact with the Members and their staff to keep the Everglades issues at the top of their priority list while also prodding them to keep pressuring the Corps to take Lee County concerns into account;
- Working frequently with the Corps of Engineers in Washington, Atlanta, and Jacksonville to ensure that environmental concerns of the East and West coasts of Florida become a bigger influence in the development of projects;
- Working to secure \$1.5 million in FY 2006 federal funding for the Estero and Gasparilla beach nourishment projects (to add to additional federal funding secured in previous fiscal years); and
- Monitoring and ensuring prompt review of the Lee County – Estero and Gasparilla Project Cooperation Agreement as it moves through the Corps review process.

We feel it is in the best interest of Lee County to continue using the services of Marlowe & Company as we seek a stronger voice in Washington with regard to our water resources. We do not want to lose the valuable ground gained on these issues, and ask that a bid waiver be granted in order to proceed.

Cindy Logan  
September 13, 2005  
Page 2

The proposed contract will cover the lobbying efforts related to both water resource management and beach nourishment. The not-to-exceed cost of this contract will be \$97,200 for FY 2005-06, \$99,000 for FY 2006-07 and \$100,800 for FY 2007-08.