

**Lee County Board Of County Commissioners
Agenda Item Summary**

Blue Sheet No. 20061267

1. ACTION REQUESTED/PURPOSE: Approve the acceptance of \$8,200 grant from the MetLife Foundation to promote teen health and fitness in conjunction with the Lee County Library System's summer reading program for teens and approve Budget Amendment Resolution in the amount of \$8200. in recognition of Grant award. *JRL*

2. WHAT ACTION ACCOMPLISHES: The budget amendment accepts \$8,200 as unanticipated revenue, and designates grant expenditures.

3. MANAGEMENT RECOMMENDATION: Approval

4. Departmental Category: 06 C6C		5. Meeting Date: 10-17-2006
6. Agenda: <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Administrative <input type="checkbox"/> Appeals <input type="checkbox"/> Public <input type="checkbox"/> Walk-On	7. Requirement/Purpose: (specify)	
	Statute _____	
	Ordinance _____	
	<input checked="" type="checkbox"/> Admin. Code AC-3-17	
	Other _____	
		8. Request Initiated: Commissioner _____ Department <u>Library</u> Division <u>Library</u> By: Sheldon Kaye <i>Sheldon Kaye</i>

9. Background:

The MetLife Foundation, in conjunction with the Americans for Libraries Council, offered a "Fit for Life" grant opportunity to public libraries to promote health and fitness to teens through library programs and work with community partners. The Lee County Library System will implement this grant with the cooperation of several community groups, including, but not limited to: The Lee County Health Department, Lee Memorial Health System, Lee County Parks & Recreation, and The Cape Coral Youth Crime Intervention Program. The Library System expects to implement this grant funded project in the spring and summer of 2007. The grant includes funds for two Library System staff members to travel to New York, NY, in October 2006 for "Fit for Life" grant training.

10. Review for Scheduling:

Department Director	Purchasing or Contracts	Human Resources	Other	County Attorney	Budget Services				County Manager/P.W. Director
					Analyst	Risk	Grants	Mgr.	
				<i>M. Kelly</i>	<i>10/10/06</i>	<i>10/10/06</i>	<i>10/10/06</i>	<i>10/5/06</i>	

11. Commission Action:

- Approved
- Deferred
- Denied
- Other

RECEIVED BY
COUNTY ADMIN. *ID*
 9/21/06 4:45 pm.
 COUNTY ADMIN. *JL*
 10/5/06
 4:30 pm

Rec. by CoAtty
 Date: 9/21/06
 Time: 3:10 pm
 Forwarded To:
 County Admin
 9/21/06 3:45 pm

Graham, Marilyn L.

From: Caitlin Maloney [cmaloney@lff.org]
Sent: Friday, September 15, 2006 11:20 AM
To: Bartholomew, Katie; Pintado, Anita
Cc: Kaye, Sheldon; Graham, Marilyn L.
Subject: MCAFEE E-MAIL SCAN ALERT!~FIT FOR LIFE GRANT

Attachments: Letter of Agreement FFL Lee County.doc; Response Form for 2006 Fit for Life Training.doc; Guidelines for FFL Printed Materials.doc



Letter of Agreement FFL Lee Co...
Response Form for 2006 Fit for...
Guidelines for FFL Printed Mat...

Attachment file : Details Pages- Travel, Hotels, Meals etc..doc
Scanner Detected: Suspicious Extensions (Virus)
Action taken : Moved (Clean failed because the virus could be new)

Dear Katie and Anita:

Congratulations! Libraries for the Future is pleased to invite the Lee County Library System to participate in *Fit for Life*, an initiative sponsored by Libraries for the Future and MetLife Foundation. Libraries for the Future is the program division of Americans for Libraries Council, a national nonprofit that champions the role of libraries in American life and promotes new approaches to sustaining and developing libraries in the 21st century.

In this very competitive grant, your library was one of twelve urban library systems selected to develop a program that promotes physical fitness and healthy eating for teens and their families.

We are pleased to award your library a grant of \$8,200 for this program. The first half of your award will arrive in November 2006 and the second half will be sent in May 2007.

The training for all participating sites will take place in New York City beginning on the evening of October 18th to mid-day on October 20th, 2006. Specific information about the training and travel arrangements are included in this packet. As stated in the RFP, the individual responsible for program implementation from your library *must* attend the training in order for your library to participate in *Fit for Life*. Your library may also elect to send a second representative to the training.

Again, congratulations on being selected for *Fit for Life*. Libraries for the Future is delighted to be working with you to bring valuable, relevant discussions and activities to your target audience and to enhance the library's role as a valuable community resource for health and wellness through this new program.

If you have any questions, please email Caitlin Maloney at cmaloney@lff.org or call us at 646.336.6236.

Sincerely,

Caitlin Maloney

Program Associate, Health Access

The above and all attachments have been snail mailed to program managers in hard copy format.

Request for Applications
MetLife Foundation and Libraries for the Future
Fit for Life
2006 Program Application
Deadline for Applications: September 8, 2006

PART ONE – APPLICANT INFORMATION

1) System Information

System Name: Lee County Library System

Address: 2345 Union Street

City, State, Zip Code: Fort Myers, FL 33901

Web address: www.lee-county.com/library

Director of Library System (or equivalent title): Sheldon Kaye

Director Phone, Fax, E-mail: 239-461-2900 Fax 239-461-2919 skaye@leegov.com

2) Project Information:

Project Title: “Fit Teens: Read & Win”

Project Description (2-3 sentences):

The Lee County Library System will partner with at least 4 community groups to promote fitness to teens during the end of spring and summer vacation months of 2007. A fitness element will be added to the library system’s summer teen reading promotion, and it will become: “Fit Teens: Read & Win.” Teens can win prizes by participating, and the library system’s schedule of teen programs during the summer will concentrate on the fitness theme. Our community partners will either help with programs presented in the libraries or promote the “Fit Teens” theme at programs in the communities or through media outlets.

3) Program Manager (lead library staff person responsible for FFL implementation):

Co-managers and primary contacts: Please send all information to both.

Name: Katie Bartholomew

Title: Young Adult Librarian

Address: Cape Coral -- Lee County Public Library, 921 SW 39th Terrace

City, State, Zip Code: Cape Coral, FL 33914

Phone: 239-540-6328 Fax: 239-542-2711 E-mail: cbartholomew@leegov.com

4) Primary Contact for Additional Information (if other than Program Manager):

Name: Anita Pintado

Title: Young Adult Librarian

Address: East County Regional Library , 881 Gunnery Road

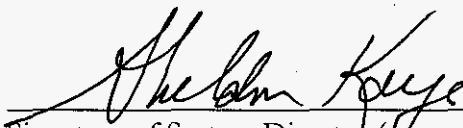
City, State, Zip Code: Lehigh Acres, FL 33971

Phone, Fax, E-mail: 239-461-7305 Fax: 239-461-7321 E-mail: apintado@leegov.com

What is expected?

Applicant systems must meet the following objectives:

- 1) Involve the central library and a critical mass of branches in health programming and promotion to affect system and community wide change;
- 2) Establish a community-wide public awareness campaign to promote health literacy and healthy lifestyles;
- 3) Assign an FFL Program Manager to oversee the initiative's planning and implementation;
- 4) Send the FFL Program Manager (and up to one additional staff) to a two-day *Fit for Life* training to be held in New York City on October 19th and 20th; 2006;
- 5) Partner with schools, community health centers, local radio stations, after-school groups, and other such organizations on programming and promotion;
- 6) Contribute to and benefit from the experiences of other libraries selected for the *Fit for Life* program.



Signature of System Director (or equivalent title)

9/20/06

Date

Fit for Life
A Project of MetLife Foundation and Libraries for the Future

PART TWO – ABBREVIATED NARRATIVE

1) Program Summary

Please provide a summary (approximately 250 words) of your proposed program.

The Lee County Library System will partner with at least 4 community groups to promote fitness to teens during the end of spring and summer vacation months of 2007. Our community partners will either help with programs presented in the libraries or promote the “Fit Teens” concept at programs in the communities or through media outlets. The partners include: Lee County Health Department, which will assist with planning and presenting health & fitness programs for teens and their families at libraries; Lee Memorial Health System, which will assist with planning and presenting health & fitness programs for teens and their families; Lee County Parks & Recreation, which will promote the “Fit Teens” concept through their healthy lifestyles programs that they offer for teens; The Cape Coral Youth Crime Prevention Program has also agreed to be a partner in the project by promoting the “Fit Teens” concept to their participants.

A fitness element will be added to the library system’s summer teen reading promotion, and it will become: “Fit Teens Read & Win.” Teens can win prizes by participating, and the library system’s schedule of teen programs during the summer will concentrate on the fitness theme. Library staff will also schedule fitness related programs for teens, such as Dance, Dance Revolution.

2) Project Design

Describe the project design and implementation, detailing plans for the following:

a) Health programming across a critical mass of libraries within your system; The summer “Fit Teens Read & Win” program will recruit participants at all eleven libraries in the Lee County Library System. With this program, teens will keep track of daily walking or exercise, in addition to keeping track of reading time. All five regional libraries will host Health & Fitness programs for teens with presentations by community partners. Most of the smaller library locations will host at least one teen program that promotes health and fitness, such as Dance Dance Revolution.

b) Health and wellness promotion within libraries and across the library system to teens and their families and throughout the community;

Libraries will create displays and printed materials, and library staff will actively promote library programs and the “Fit Teens” theme. Brochures for “Fit Teens Read & Win” will be widely distributed throughout the community.

c) Partnership development including potential collaboration with at least four (4) organizations that will take part in and/or support *Fit for Life* programming and promotion (please note that a key factor to the success of *Get Real Get Fit!* participating libraries was their ability to enlist the support and partnership of a broad array of community-based organizations);

The following organizations/groups have agreed to be “Fit for Life” partners:

Lee County Health Department – assist with development and implementation of programs to be presented in the libraries

Lee Memorial Health System - assist with development and implementation of programs to be presented in the libraries

Lee County Parks & Recreation – promote the “Fit for Life” project in conjunction with other healthy lifestyles programs that they are sponsoring

Fort Myers Parks & Recreation – promote the “Fit for Life” project in conjunction with other health and fitness programs for teens

Cape Coral Youth Crime Intervention Program – promote the “Fit for Life” project in conjunction with healthy lifestyle activities at their center

We are seeking additional media sponsors for this project.

- d) Outreach to teens and their families including underserved populations and persons with low literacy and health literacy skills.

The Bookmobile staff will promote health & fitness to teens using promotional materials for “Teens Fit for Life.” The bookmobile visits Price Halfway House for teens, and will work with staff there to promote the project. The bookmobile also visits areas of the county with families who are traditionally underserved, and the staff will promote the project throughout the community.

We will prepare a Spanish language version of promotional materials to distribute via the bookmobile and community partners.

3) Other

Mention any other pertinent information that ALC ought to consider when reviewing your application.

PART THREE –BUDGET

Funding for public relations and communications should also reflect the size of the library system and scope of work proposed. Please note that a key criterion used to evaluate applications is the manner in which they propose to raise awareness of local health issues and the role of libraries as centers for health and wellness information. Please ensure that the budget reflects this emphasis.

Matching funds are not mandatory. However, applications that include library, partner, or community support will be looked on favorably.

Up to 25% of the grant may be dedicated to staff time.

Use and edit the form below, or create your own budget as you see fit.

Budget Item	Fit for Life Funds	Cost Share	TOTAL
PR & Communications	\$1,500.00		\$1,500.00
Promo Items*	\$5,000.00	\$2,000.00	\$7,000.00
Collections			
Travel to Training**	\$1,700.00		\$1,700.00
Printing & duplication		\$1,200.00	\$1,200.00
Mailing			
Refreshments			
Speakers			
Other			
Other			
Other			
Sub Totals:	\$8,200.00	\$3,200.00	\$11,400.00

*such as tee-shirts, water bottles, etc.

**Allocate \$650 for ground transportation and two nights' accommodation. All meals from dinner on Wednesday, October 18th, to lunch on Friday, October 20th, will be provided. Estimate airfare and other expenses as appropriate.

Fit for Life Application Checklist

- Applicant Information with system director's signature
- Abbreviated Narrative
- Budget

Directions for Submission of Application

Completed applications must be both *emailed* and sent in *hardcopy* (postmarked) by September 8, 2006.

The original and three (3) copies of the completed application should be sent to:

Caitlin Maloney, Program Associate
 Libraries for the Future
 27 Union Square West, Suite 204
 New York, NY 10003
 646.336.6236

***Email application to cmaloney@lff.org**

RESOLUTION

Amending the Budget of the Lee County Library, Fund #14800 incorporate the unanticipated receipts into Estimated Revenues and Appropriations for the fiscal year 2006-2007.

WHEREAS, in compliance with the Florida Statutes 129.06(2), it is the desire of the Board of County Commissioners of Lee County, Florida, to amend the Lee County Library, Fund #14800 budget for \$8,200 of the unanticipated revenue from the Metlife Foundation, and an appropriation of a like amount for the promotion of health and fitness to teens through library programs and;

WHEREAS, the Lee County Library, Fund #14800 budget shall be amended to include the following amounts which were previously not included.

ESTIMATED REVENUES

Prior Total:		\$84,279,060
Additions		
KG5710114800.369900.9019	Other Miscellaneous Revenues	\$8,200
Amended Total Estimated Revenues		\$84,287,260

APPROPRIATIONS

Prior Total:		\$84,279,060
Additions		
KG5710114800.504022.1701	Out of County Travel	\$3,000
KG5710114800.504710	Printing, Binding, Copying (Ext)	1,000
KG5710114800.504715	Printing, Binding, Copying	1,500
KG5710114800.504810	Promotional Advertising & Expenses	2,700
Amended Total Appropriations		\$84,287,260

NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Lee County, Florida, that the Lee County Library, Fund #14800 budget is hereby amended to show the above additions to its Estimated Revenue and Appropriation accounts.

Duly voted upon and adopted in Chambers at a regular Public Hearing by the Board of County Commissioners on this ____ day of _____, 2006.

ATTEST:
CHARLIE GREEN, EX-OFFICIO CLERK

BOARD OF COUNTY COMMISSIONERS
LEE COUNTY, FLORIDA

BY: _____
DEPUTY CLERK

CHAIRMAN

APPROVED AS TO FORM

OFFICE OF COUNTY ATTORNEY

DOC TYPE YA
LEDGER TYPE BA